

## Plan Strategically. Execute Skillfully.

Together with our national partner we help members thrive. How? Through complimentary and discounted tools and resources that strengthen governance and leadership, improve quality, build a skilled and compassionate workforce, expand knowledge, and keep you informed with the latest news and insights.



### PERFORMANCE TOOLS

**LeadingAge Quality Metrics** is a member-exclusive benefit with web-based, interactive data tools to assist nursing home and home health care members analyze CMS data to see how you measure up to your peers, demonstrate value, and improve performance. We also offer discounted subscription pricing for **Quality Apex**, an affordable, secure, web-based analytics tool that translates your most current MDS data into actionable information to improve quality and outcomes. Nursing home members can also take advantage of a Skilled Nursing Resident Power Survey from **inQ Experience Surveys** at no additional cost to your community.



### LEGAL & REGULATORY GUIDANCE

We engage one of the state's foremost law firms to assist our regulatory compliance and advocacy efforts. The firm presents to the membership throughout the year, produces an annual legislative update, and is also available for member consultations on a limited basis. They also offer LeadingAge Connecticut member rates for services provided outside of this consultation. Discounted member pricing is also available at **The Compliance Store**, a web-based regulatory compliance resource for skilled nursing and assisted living providers.



### WORKFORCE SOLUTIONS

Our national partner has launched the **National Center for Workforce Solutions** to help you tackle your workforce issues. We also produce an annual statewide salary and compensation survey covering the entire field of aging services and senior housing which is provided as a member benefit to members who participate in the survey. And discounted prices are afforded to our members who use our **Career Center** platform to post employment and career opportunities.



### MEDIA RELATIONS

We will assist members in preparing for anticipated media encounters and discounted member rates are offered for other public relations and crisis management services provided by our award-winning public relations partner.



### GROUP PURCHASING SOLUTIONS

**Value First** is our group purchasing organization (GPO) designed specifically for aging services and housing providers who seek expanded choice, intelligent solutions and significant savings.



### ANNUAL AWARDS

We celebrate excellence within our membership through various award programs held throughout the year.



When you are a member of **LeadingAge Connecticut**, you also receive the benefits of membership from our national partner, LeadingAge. LeadingAge has a vast array of benefits and information and many member-exclusive tools and resources on their website.

#### Such benefits include:

- LeadingAge Center for Workforce Solutions
- LeadingAge Learning Hub
- Anti-Ageism Quick Guide
- Membership List Servs and Newsletters
- National Advocacy Center
- Tools and Resources for Governance, Business and Compliance

You can find out more at their website, [www.LeadingAge.org](http://www.LeadingAge.org), and you can access your exclusive benefits through the My.LeadingAge.org portal.

## New Employee Benefits Platform for LeadingAge Connecticut Members



LeadingAge Connecticut is pleased to announce our partnership with the Schuster Group, one of our region's leading employee benefits advisory firms. Together we have created a proprietary health insurance and employee benefits platform specifically for our members.

Our partnership with the Schuster Group delivers the scale needed to change market dynamics. This platform combines sector and industry expertise with proprietary benefit offerings designed to save you money while enhancing your employees' experience.

- Proprietary Plans from Major Carriers
- Health Insurance/Private Exchange
- Group Dental, Life & Disability
- Employee Wellness & Engagement
- Voluntary Benefits
- Retirement Plans: 403(b) & 401(k)
- Dedicated Advocacy & Service
- Property & Casualty
- Workers' Compensation
- Compliance & HR Support

## Learn More Today!

Contact the Schuster Group to learn how this new platform can benefit your organization.

Gil Keegan

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203-678-4477 • [www.LeadingAgeCT.org](http://www.LeadingAgeCT.org)



The Power of Membership

There has never been a greater need for an effective, unified and collaborative voice to champion the field of aging services.

## EXPANDING THE WORLD OF POSSIBILITIES FOR AGING

We are **LeadingAge Connecticut**. We are **leading change** and **changing lives** with a shared mission **to transform and enhance the experience of aging**.

Our network of valued members is comprised of more than 130 organizations providing senior housing, assisted living, adult day, skilled nursing, home health care, chronic disease care, life plan community living, and the many products and services needed to serve older adults in all the places they call home.

As a community of leaders, we collaborate and build connections that matter. We make positive changes that have impacts far beyond our respective organizations. We resolve challenges, embrace the possible and create opportunities. We lead! And, in doing so, **we are transforming Connecticut's aging services and empowering people to live fully as they age.**

## OUR PRIORITIES

**Build member capacity** by providing networking opportunities, business intelligence tools, advocacy, educational resources and leadership development dedicated to helping members thrive.



### Advocacy

Championing public policies to meet the evolving needs of our members and the older adults they serve.



### Professional Collaboration

Creating collegial environments for networking, shared learning, and idea exchanging.



### Professional Development

Delivering unmatched value in cutting-edge education to improve practices.



### Operational Excellence

Improving business intelligence and promoting strategic thinking.



### Leadership and Workforce Development

Elevating careers and grooming future leaders in aging services.

## WE SERVE



LIFE PLAN  
COMMUNITIES



SENIOR  
HOUSING



ASSISTED  
LIVING



SKILLED  
NURSING



HOME  
HEALTH



ADULT DAY  
SERVICES



RESIDENTIAL  
CARE  
HOMES



CHRONIC  
DISEASE  
HOSPITALS



BUSINESS  
PARTNERS

UNWAVERING COMMITMENT • TRUSTED • COURAGEOUS THINKING  
SPIRIT OF OPTIMISM • ACCOUNTABLE • BETTER TOGETHER

## STAY CONNECTED • STAY INFORMED



### AT THE CAPITOL

Advocating, creating coalitions, informing lawmakers, and working within state agencies to ensure laws, regulations, and reimbursement models support choice, opportunity and quality of life for the older adults you serve.



### GRASSROOTS ENGAGEMENT

Creating a personal connection between you and your elected officials as they act on decisions that impact you and the people you serve.



### TECHNICAL ASSISTANCE

Helping you interpret and implement complex statutes, regulations and reimbursement systems.



### SIGNATURE EVENTS

Our annual events feature advanced educational sessions, a solutions-oriented expo, awards and recognition ceremonies:

*Expo & Trade Show  
Annual Meeting & Reception  
Caring Hands Caregiver Recognition Program  
Annual Awards Ceremony*



### EDUCATION PROGRAMS

Advanced and comprehensive training programs to prepare participants for success:

*Dementia Care Symposium  
Leadership Academy  
Senior Living Symposium  
HCBS Conference  
Regulatory Symposium  
Fair Housing Conference*



### INFORMATION SHARING

Learning and networking opportunities for you and your staff:

*Capitol Line - LeadingAge Connecticut's Weekly Newsletter  
Membership Meetings  
Member Roundtables  
Regulatory & Legislative Updates  
Specialty Council Meetings*



*You will know us by our energy and our optimism - by our commitments to quality and learning, our respect for caregivers and their chosen careers, our investment in the people and communities we serve, and by our accountability to our membership and partners.*



**Mag Morelli**  
President, LeadingAge Connecticut



## Engage. Influence.

We advocate at both the state and federal level on behalf of aging services providers, their staff, and the people and families they serve.

## Learn.

We bring together thought leaders, subject matter experts, innovation gurus and your peers to expand your knowledge, polish your skills, share proven practices and offer a fresh perspective.

## Network.

Collaborate with your peers to identify challenges and create solutions. Join a thriving network as we develop initiatives and best practices in service delivery, workforce, quality, advocacy and more.